



Review of 50discount-sale.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Search Engine Optimization

Technologies

Mobile Visitors

Social

Usability

Link Analysis

Iconography

🧭 Good

• • Hard to solve

To Improve

• Little tough to solve

X

Errors Easy to solve

0

Not Important

No action necessary



Search Engine Optimization



Market 50 discount sale

Length: 23 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

Market 50 discount sale shop store

Length: 34 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

50discount-sale.com, market, shop, thailand, poland

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





Market 50 discount sale 50 discount-sale.com/

Market 50 discount sale shop store

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



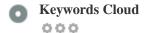
<H1> <H2> <H3> <H4> <H5> <H6>
1 0 0 0 0 0

<H1> Market 50 discount sale </H1>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

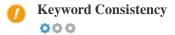






This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
cream	13	×	×	×
ellesse	8	×	×	×
complex	5	×	×	×
visulan	5	×	×	×
stawy	4	×	×	×
stawów	4	×	×	×
sposób	4	×	×	×
sânge	3	×	×	×
puronix	3	×	×	×
เซนติเมตร	3	×	×	×
élet	3	×	×	×
twoje	3	×	×	×
hosszú	3	×	×	×
ketobooster	3	×	×	×
discount	3	✓	✓	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 0 images on this web page
No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 55.33%

Text content size 10909 bytes Total HTML size 19715 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



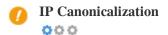
Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 19 KB to 6 KB (69.8 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.





No your domain IP 87.236.16.36 does not redirect to 50discount-sale.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Oh no, you are using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://50discount-sale.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

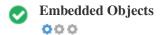


Good, you have Robots.txt file! http://50discount-sale.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.





Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 3 Years, 27 Days

Created Date: 8th-Dec-2020

Updated Date: 11th-Dec-2023

Expiry Date: 8th-Dec-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://50discount-sale.com **Length:** 15 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

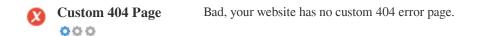
A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.





Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



1.13 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Oh no, you have not declared your language Declared Language: Unknown

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

	,	
Domains (TLD)	Status	
50discount-sale.net	Available	
50discount-sale.org	Already Registered	
50discount-sale.biz	Already Registered	
50discount-sale.us	Available	
50discount-sale.info	Already Registered	

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status	
r0discount-sale.com	Available	
t0discount-sale.com	Available	
y0discount-sale.com	Available	
5odiscount-sale.com	Available	
5pdiscount-sale.com	Available	

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile



Awesome! This page is mobile-friendly! Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location	Service Provider	
87.236.16.36	Not Available	Not Available	

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- Perfect, your website has few JavaScript files.
- Perfect, your website doesn't use nested tables.
- ✓ Perfect, your website doesn't use inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$60 USD

Just a estimated worth of your website based on Alexa Rank.





We found a total of 97 links including both internal & external links of your site

Anchor	Type	Follow
Znormalizujesz funkcjonowanie tarczycy, Wzmocnisz układ immunologiczny, Poprawia metabolizm i ogólne samopoczucie	Internal Links	Dofollow
Colleskin - Zyskaj zdrowe i piękne włosy, skórę i paznokcie	Internal Links	Dofollow
Korekcja wzroku bez wychodzenia z domu	Internal Links	Dofollow
Visulan Complex – za 2 tygodnie poprawisz widzenie	Internal Links	Dofollow
Visulan Complex	Internal Links	Dofollow
Visulan Complex Odzyskaj wzrok	Internal Links	Dofollow
Visulan Complex	Internal Links	Dofollow
CHCESZ SCHUDNĄĆ I POPRAWIĆ SYLWETKĘ?	Internal Links	Dofollow
Ketobooster - suplement diety	Internal Links	Dofollow
Ketobooster - dlaczego to najlepszy środek na odchudzanie?	Internal Links	Dofollow
INNOWACYJNY PREPARAT NA ODCHUDZANIE BEZ CHEMII I DIET	Internal Links	Dofollow
Viakore เพิ่มขนาดให้น้องชายได้ถึง 7 เซนติเมตร ภายใน	Internal Links	Dofollow
VIAKORE - เสริมสร้างศักยภาพทางเพศคุณผู้ชาย สั่งชื่อด้วย ราคาส่วนลด โปรโมชั่นคงเหลือ	Internal Links	Dofollow
VISHERB - ฟืนฟูสุขภาพดวงตาโดยไม่ต้องมีใบสัง	Internal Links	Dofollow
อาหารเสริมบำรุงสายตาที่ให้ผลลัพธ์ยอดเยี่ยม	Internal Links	Dofollow
Deluron เป็นก้าวแรกที่ทำให้สุขภาพของผู้ชายกลับมามีสุขภาพดี และเป็นการช่วยอาการงมีใบสั่ง	Internal Links	Dofollow
DURAMAX เพิ่มประสิทธิภาพในการแข็งตัวที่รวดเร็วรวดเร็ว	Internal Links	Dofollow
DURAMAX เพิ่มขนาดให้น้องชายได้ถึง 7 เชนติเมตร ภายใน 1 เดือน!	Internal Links	Dofollow
Duracore เพิ่มขนาดให้น้องชายได้ถึง 7 เซนติเมตร ภายใน 1 เดือน!	Internal Links	Dofollow
เสริมสร้างศักยภาพทางเพศคุณผู้ชาย	Internal Links	Dofollow
คุณต้องการที่จะทำให้อวัยวะเพศของคุณใหญ่ขึ้นหรือไม่?	Internal Links	Dofollow
มือะไรกับเมียได้วันละ 3 ครั้งอย่างสบายๆ น้องชายยังอิดทนนานแม้จะอายุ 60	Internal Links	Dofollow
เป็นผลิตภัณฑ์จากธรรมชาติสำหรับการป้องกันต่อมลูกหมากอักเสบเฉียบพลันและอากา บรรเทาอาการอักเสบ	า รับร็อสกันไฮไงที่ประ ลูกหมาก	Dofollow
ถ้าคุณได้ลองใช้ผลิตภัณฑ์อื่นๆแต่ไม่ได้ผลในการรักษา โรคต่อมลูกหมากอักเสบ คุณสามารถรักษาจนหายด้วย Prosherb แค่คอร์สเดียว	Internal Links	Dofollow
เคล็ดลับของชาวญี่ปุ่น – ผู้ชายในประเทศนี้รักษาต่อมลูกหมากอักเสบได้ภายใน 2 สัปดาห์! รักษาหายภายในครั้งเดียวและไม่กลับมาเป็นอีก รู้ใหมว่า	Internal Links	Dofollow
ฟื้นฟูจุลซีพที่ดีในลำไส้	Internal Links	Dofollow
เมื่อทาน Puronix - เป็นเวลา 20 วัน พยาธิและปรสิตอื่นๆ จะถูกกำจัดไม่มีหลงเหลือ	Internal Links	Dofollow
PURONIX ผลิตภัณฑ์อาหารเสริมเพื่อระบบย่อยอาหารและระบบขับถ่ายของคุณที่ดีกว่าเดิม	Internal Links	Dofollow
Puronix - ช่วยกำจัดพยาธิกว่า 120 ชนิด!	Internal Links	Dofollow
EFFERIN อาหารเสริมเพื่อสุขภาพ ช่วยคุณสร้างรูปร่างที่ดีใน 2 สัปดาห์!	Internal Links	Dofollow
EFFERIN วิธีตัสำหรับคนรักหวานที่ใฝ่ฝันจ ะสลายไขมัน	Internal Links	Dofollow
นวัตกรรมการลดน้ำหนัก - ลด 15 กก. ใน 1 อาทิตย์โดยไม่พึ่งสารเคมี!	Internal Links	Dofollow
นีคิอผลของการใช้ EFFERIN ของผู้เข้าร่วมการทดลอง	Internal Links	Dofollow
ELLESSE CREAM – forradalmian új őssejteken alapuló bőrkrém, természetes arcfiatalítás sejtközi szinten	Internal Links	Dofollow
Döbbenetes botrány! A TV2 felfedte a titkos formulát, amely eltünteti a ráncokat a sztárok arcáról	Internal Links	Dofollow
ELLESSE CREAM una rivoluzionaria crema per la pelle a base di cellule staminali, ringiovanimento naturale del viso a livello intercellulare	Internal Links	Dofollow
Il viso e il corpo della donna sembravano davvero molto giovani	Internal Links	Dofollow
ELLESSE CREAM – Rewolucyjny krem do pielęgnacji skóry na bazie komórek macierzystych, naturalne odmłodzenie twarzy na poziomie międzykomórkowym	Internal Links	Dofollow



ELLESSE CREAM cremă revoluționară de piele pe bază de celule stem, întinerire naturală a feței la nivel intercelular.	Internal Links	Dofollow
ELLESSE CREAM PIELEA NETEDĂ CA MATASEA IN DOAR 21 DE ZILE!	Internal Links	Dofollow
ELLESSE CREAM Jak omládnout v 56 letech bez chirurgických zákroků a injekci botoxu pouze za 920 koruna!	Internal Links	Dofollow
Bármelyik nő 20 évvel fiatalabbnak tűnhet: botox, drága eljárások és műtétek nélkül	Internal Links	Dofollow
Ogni donna può sembrare 20 anni più giovane: niente botox, niente procedure e interventi costosi	Internal Links	Dofollow
Orice femeie poate arăta cu 20 de ani mai tânără fără botox, fără proceduri și intervenții chirurgicale scumpe	Internal Links	Dofollow
Każda kobieta może wyglądać o 2-3 lata młodziej: bez botoksu, drogich zabiegów i operacji	Internal Links	Dofollow
Cream Pojawiają się zmarszczki? ELESSE CREAM sprawi, że Twoja twarz będzie znowu wyglądać młodo	Internal Links	Dofollow
Ekspozycja na słońce nie odbierze znowu mojej młodości	Internal Links	Dofollow
Elesse Cream z peptydami sekret swojej młodości	Internal Links	Dofollow
Fără botox – minus 15 ani în mod garantat	Internal Links	Dofollow
Elesse Cream și să devenim mai tinere!	Internal Links	Dofollow
ELLESSE CREAM anti rid: întinerire naturală a feței la nivel intercelular	Internal Links	Dofollow
ครีมต่อต้านร็วรอย Everlift ของแท้	Internal Links	Dofollow
Everlift Cream Thailand	Internal Links	Dofollow
เป็นครีมต่อต้านริ้วรอยช่วยปรับสภาพผิวด้วยส่วนผสมจากธรรมชาติเพื่อความปลอดภัย ช่วยให้คุณ มีผิวอ่อนเยาว์สนับสนุนให		
Zachowaj swój wiek w tajemnicy	Internal Links	Dofollow
Twoje ZWYCIĘSTWO z nadmiernym starzeniem się cery	Internal Links	Dofollow
Znów wyglądaj świeżo i młodo	Internal Links	Dofollow
Zapomnij o zmarszczkach i zwiotczałej skórze!	Internal Links	Dofollow
Łatwy sposób na wygranie ze starzeniem i zmarszczkami!	Internal Links	Dofollow
Kup SilkTouch z rabatem! Zamów już teraz!	Internal Links	Dofollow
Mój najlepszy zakup - środek przeciwstarzeniowy Silk Touch	Internal Links	Dofollow
Pracownik kontroli paszportowej nie uwierzył kobiecie	Internal Links	Dofollow
EKSPRESOWE ODMŁODZENIE	Internal Links	Dofollow
Sposób na wygranie ze starzeniem i zmarszczkami	Internal Links	Dofollow
To krem, który pomoże Ci odzyskać młodość i piękno już w 21 dni	Internal Links	Dofollow
KURACJA, KTÓRA ZREGENERUJE TWOJE STAWY NA ZAWSZE!	Internal Links	Dofollow
STAWY JAK ZA MŁODU? TERAZ TO MOŻLIWE!	Internal Links	Dofollow
Miesiąc, tyle wystarczy, abym zregenerował swoje stawy	Internal Links	Dofollow
Leczeniu stawów	Internal Links	Dofollow
Nowy sposób na regenerację stawów	Internal Links	Dofollow
Problemy z plecami i stawami to bezpośrednia droga do nieuniknionej niepełnosprawności	Internal Links	Dofollow
BÓL STAWÓW	Internal Links	Dofollow
Sposób, który naprawił moje stawy	Internal Links	Dofollow
Ochrona kręgosłupa i stawów jest możliwa w każdym wieku	Internal Links	Dofollow
Egy akadémikus feltárta a hosszú élet és a kiváló egészség titkát	Internal Links	Dofollow
kardiológus megosztotta velünk a hosszú élet és a tökéletes egészség titkát	Internal Links	Dofollow
Az egészséges szív a hosszú élet jele	Internal Links	Dofollow
Cardioxil SCONFIGGE L'IPERTENSIONE E TUTTI I SUOI SINTOMI	Internal Links	Dofollow
Il portale medico parlava di vasi sporchi	Internal Links	Dofollow
După o astfel de curățare a vaselor de sânge la persoanele în vârstă	Internal Links	Dofollow
Ce trebuie utilizat pentru a curăța vasele de sânge de colesterol	Internal Links	Dofollow
După o astfel de curățare a vaselor de sânge la persoanele în vârstă	Internal Links	Dofollow
Thailand shop Beauty bloom skin	Internal Links	Dofollow
Polskie metody leczenia stawów powodują jedynie zdziwienie	Internal Links	Dofollow



Zwykły wiejski sanitariusz znalazł nowy sposób na regenerację stawów	Internal Links	Dofollow
72-letnia Polka powiedziała, że całkowicie wyzdrowiała z bólu stawów i przebiegła maraton 42 km i 195 metrów	Internal Links	Dofollow
Czy Twoje stawy bolą z powodu pogody?	Internal Links	Dofollow
Wylecz swoje stawy, jeśli nie chcesz skończyć na wózku inwalidzkim!	Internal Links	Dofollow
Jeśli nie artroza lub artretyzm, to coś innego ich zabije	Internal Links	Dofollow
Dulcinozox - TWÓJ STABILIZATOR CUKRU	Internal Links	Dofollow
นายแพทย์สุรพล ผู้เชี่ยวชาญด้านหลอดเลือด วัย 79 ปี เตือนวิธีการรักษาโรคเบาหวานและความดันโลหิตสูงในไทยอาจทำให้เสียชีวิตก่อนวัย !	Internal Links อันควร	Dofollow
50 discount sale com	Internal Links	Dofollow
Html sitemap	Internal Links	Dofollow
Diaxil - Producto natural que normaliza el nivel de glucosa en la sangre el remedio para la lucha contra la diabetes	External Links	Dofollow
Mens++ Power - Verlängere deinen Penis drastisch mit dem sicheren und natürlichen Präparat	External Links	Dofollow
Mens++ Power - DAS PRODUKT NR. 1 ZUR PENISVERGRÖSSERUNG	External Links	Dofollow
Blog	External Links	Dofollow
Thai shop	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

